

Amidst an Unfavorable Atmosphere, Never Lock Down Academia

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The year 2020 might have been one of the most challenging times in human history. The global attack of this viral disease has severely impacted economic growth and threatens the entire human race. The pandemic has impacted not only health, but also societal integrity and ways of living. Amidst this challenging environment, there remain precious treasures that have long stayed with our community, among them 'Science and Innovation'. Last year was a time in which we not only saw a huge amount of therapeutic innovation, but also global sharing of the new knowledge and extraordinarily quick development of COVID vaccines. Borderless sharing of medical knowledge through medical journals and social media has greatly helped the world fighting against the outbreak and restoring societal resilience.

Following these inspirations, the Faculty of Medicine, Prince of Songkla University believes in the power of knowledge sharing and is launching 'PSUMJ'. Our brand-new medical journal is intended to be a platform for knowledge sharers at all levels. The PSUMJ will be a young and active player among other medical journals in the region. With policies of quick decision making, modern media employment and strong academic merit, the journal is eager to place itself on the front shelf of Thai medical journals in the very near future.

In this inaugural issue, an interesting article on social media video analysis concerning urinary bladder cancer is presented. We also have an original work in cost-analysis in anesthesiology and reviews concerning vitamin D supplement in the pediatric age group and pharmacogenetics of 6-Mercaptopurine in pediatric leukemia, together with a surgery-radiology-pathology case report on an adult case of seminal vesicle neurilemmoma. The PSUMJ is waiting to evaluate your article. Let us be your port of academic visibility and we shall be an exhibiting port for knowledge sharing for our society.

